



A Report on
“SSIP 2.0 Awareness Session”
(6th August 2024, Tuesday)

Event Overview:

Gandhinagar University organized the SSIP 2.0 Awareness Session on 6 August 2024 for all the students of university under guidance of Prof (Dr) Kamallesh V.N., Vice chancellor, Gandhinagar University. The students and faculty members of the university attended the session. SSIP coordinator Mr Mrugesh B Khatri conducted the session.

Event Objective:

The objective of this session is to educate the participants about SSIP 2.0 policy and the benefits of to the students under policy. The objective was also to aware them about the startup opportunities available under SSIP 2.0.

Program overview:

There were 81 students participated in the talk. Mr Mrugesh Khatri initiated the session with the brief of the term Innovation. He informed that the innovative idea may get financial support at idea state, proof of concept (POC) stage, prototype stage or IP stage under SSIP 2.0. He mentioned about Eligibility to receive SSIP 2.0 Grant. Any person up to the age of 35 years, who is school student (Up to Class 12) / Diploma / Undergraduate / Postgraduate / Doctoral student or an alumnus, any dropout from School / Institute / University is eligible to take the benefit of the SSIP 2.0.

The essential elements of successful startup were explained by him using the case studies of successful startups like Flipkart, OYO rooms, Swiggy etc. They were informed about the startups have the potential to disrupt the market. They were also informed that the team formation, problem identification, time management, funding etc are essential for any startup to be successful.

The importance of IPR with case study of Sam Pitroda was also explained to participants. The various forms of IPs like patent, Copy Right, Trademark, GI etc were introduced to the participants. They were also introduced to the benefits of filling IP for innovators.

The innovation of the beneficiary should contribute towards either development or improvement of any product or process or service in existing or new fields; or should be a scalable business model with a potential to generate employment or wealth creation.

The event was a grand success under the enlightenment of President, Vice President, Vice Chancellor of the University and the participants.

Photo Gallery:



Participants of SSIP awareness Session



The session going on



Students interacting during SSIP session.